

## PRIVACY POLICY

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This Privacy Policy is designed to tell you about our practices regarding collection, use, and disclosure of information that you may provide via this site. Please be sure to read this entire Privacy Policy before using, or submitting information, to this site. Use of this site constitutes your consent to our Privacy Policy.

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### Cookie Policy

To improve your experience on our site, we may use 'cookies'. Cookies are an industry standard and most major web sites use them. A cookie is a small text file that our site may place on your computer as a tool to remember your preferences. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of this website.

Our website may contain links to other websites. Please be aware that we are not responsible for the privacy practices of such other sites. When you go to other websites from here, we advise you to be aware and read their privacy policy.

Ayefin.com also uses interfaces with social media sites such as Facebook, LinkedIn, Twitter and others. If you choose to "like" or "share" information from this website through these services, you should review the privacy policy of that service. If you are a member of a social media site, the interfaces may allow the social media site to connect your visits to this site with other Personal Information

### Use and Disclosure of Information

Aye Finance pledges that it shall not sell or rent Customers' personal details to anyone. Aye Finance will protect every bit of the Customers' business or personal information and maintain the confidentiality of the same. Aye Finance undertakes to keep all information confidential except in the following cases:

- Aye Finance may disclose Customers' information to governmental and other statutory bodies who have appropriate authorisation to access the same for any specific legal purposes.
- Aye Finance may disclose Customers' information if it is under a duty to do so in order to comply with any legal obligation, or in order to enforce or apply the terms & conditions displayed on the Website/or such other documents/or electronic communication as may be signed/agreed-to by the customer, or to protect the rights, property or safety of Aye Finance, its Customers or others. This includes exchanging information with other companies / agencies that work for fraud prevention and credit reference/ information sharing.

- Aye Finance may disclose Customers' information to such third parties to whom it transfers its rights and duties under the customer agreement entered into with the Customers. In such an event, the said third parties' use of the information will be subject to such confidentiality obligations as contained in this Policy.
- Aye Finance may disclose Customers' information to any member of its related or group companies including its subsidiaries, its ultimate holding company and its subsidiaries, as the case may be.
- In the event that Aye Finance sells or buys any business or assets, it may disclose the Customers' information to the prospective seller or buyer of such business or assets. Customers, email and visitor information is generally one of the transferred business assets in these types of transactions. Aye Finance may also transfer or assign such information in the course of corporate divestitures, mergers or dissolution
- Aye Finance may exchange, share, part with all information related to the details and transaction history of the Visitor to Aye Finance's affiliates, banks, insurance partners, credit bureaus in any telecommunication or network as may be required by law or for credit reporting, statistical analysis and credit scoring.

### **Information Security**

Aye Finance takes reasonable steps to protect your personally identifiable information as you transmit your information from your computer to our site and to protect such information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction.

Aye Finance protects the customers' information using 128 bit-encryption at minimum and a Secure Sockets Layer (SSL) protocol. This creates an encrypted connection between the customers' browser and Aye Finance's servers. All information remains encrypted at all times during transmission.

In using the Website, the Customers accept the inherent security implications of data transmission over the internet and the World Wide Web cannot always be guaranteed as completely secure. Therefore, the use of the Website will be at the own risk of the Customers.

Aye Finance assumes no liability for any disclosure of information due to errors in transmission, unauthorised third-party access or other acts of third parties, or acts or omissions beyond its reasonable control and the customers agrees not to hold Aye Finance responsible for any breach of security unless such breach has been caused as a direct result of gross negligence or wilful default by Aye Finance.

### **Disclaimer**

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Aye Finance makes no representation that the content contained on the Website is appropriate or to be used or accessed outside of the domestic territory of India. If the Customers use or access the Website from outside India, they do so at their own risk and are responsible for compliance with the laws of such jurisdiction.

We understand that you may have questions about this Privacy Statement or may otherwise want to understand these aspects. Please contact us <https://ayefin.com/contact-us/>