

APRIL-JUNE '24



# 6 YEARS

Consecutively in India's Best Places To Work

## Future & Aye

“MSMEs are the backbone of the Indian economy, and we appreciate the government's focus on empowering this sector with the budget announcement. The government's commitment to training MSMEs for global competitiveness is a welcome step.”



**KRISHAN GOPAL**

Chief Financial Officer , Aye Finance

## Aye Awards



We are elated to announce that we have been ranked **6th in the best place to work BFSI category across India by @Great Place To Work!**

At Aye, we believe in creating an inclusive and approachable work culture. We appreciate the hard work and dedication that each of our Ayetians has showcased, allowing us to create a work culture we can all be proud of.

## Partner Support

“Aye Finance is uniquely positioned to tap into the growing MSME funding market in India.

Our partnership with Aye gives us an opportunity to use our India book for financing credit-deficient sectors like MSME, known to consistently create employment opportunities in India.”



**Cedric Podevin**

Director,  
Goldman Sachs (India)  
Finance Private Limited

## FAME IMPACT NUMBERS

- 5** Clusters
- 200+** Villages
- 2,98,944** Man hours of Training
- 1,17,901** Lives Impacted
- 67,000** Livestock Treated

**AYE NEWS**

**Inc42**

Sanjay Sharma, CEO and MD, Aye Finance, shares with Inc42 that the organization has raised a debt funding of INR 250 Cr from FMO - Dutch entrepreneurial development bank, to disburse loans to underserved micro, small and medium enterprises (MSMEs) across India. [Read More.](#)



**Sanjay Sharma**  
MD, Aye Finance

**AYE BLOGS**

Sustainability has become more than just a buzzword; it's a necessity. With growing concerns about climate change, resource depletion, and environmental degradation, businesses around the globe are under increasing pressure to adopt eco-friendly and sustainable practices. But what does it really mean to be sustainable in business, and how can companies effectively implement such practices?

Sustainability in business refers to the integration of social, environmental, and economic considerations into decision-making processes to ensure long-term success and minimize negative impacts on the planet and society. It's about finding innovative ways to operate that meet the needs of the present without compromising the ability of future generations to meet their own needs. [Read More.](#)



**AYE AT EVENTS**

NBFCs have had to innovate right from the beginning, as it has never been a darling to the regulator or country. They have been very innovative for tens of years."

Sanjay Sharma was a panellist and shared key industry insights at the ET BFSI NBFC Connect'24. [Read More.](#)

